



MARKETPLACE VENDING APPLICATION

Official Atlanta Black Gay Pride Marketplace

All payments must be received by August 2, 2010

In the Life Atlanta was founded as the official organizer of Atlanta Black Pride since its inception in 1996. As a non-profit 501(c)3 community service organization, it is our mission to provide education, entertainment, and a positive voice for the African American LGBT communities in greater Atlanta. In 2004, Atlanta was proud to be the host to the largest African American LGBT Pride celebration in the world, a distinction that continues into 2010 as we celebrate our 14 year anniversary as a community service organization and annual pride organizer.

We invite you to join us in this celebration by taking part in the official Atlanta Black Gay Pride Marketplace. Your product or service will be exposed to over 75,000 visitors from around the world who are coming to celebrate with us during our annual Labor Day Weekend celebration. Atlanta's Black Gay Pride Marketplace is a three day vendors market held indoors at our host hotel or outdoors at the Unity Picnic. Featuring over 100 unique vendors from across the country, the Marketplace provides our guest with an opportunity to sample and purchase merchandise and services from vendors who cater to their needs.

This year, the marketplace will enjoy a dedicated full featured exhibit hall space providing more space, better lighting, and the flexibility to accommodate unique merchant display requirements.

MECHANICAL REQUIREMENTS

1. Vendor spaces are eight feet by eight feet (8'x 8') each. No structure may exceed this dimension without prior approval.
2. Additional space(s) with one (1) 6' table and two (2) chairs may be obtained for \$90.00 per space per day. However, consecutive spaces shall not exceed three (3) spaces.
3. VENDOR SPACE CONTRACTS MUST BE FINALIZED AND PAID IN FULL BY August 2, 2010 to guarantee space. Applications received after this date will be honored on an availability basis only. In the event we are unable to honor your application, your payment will be refunded.
4. Payments can be mailed to In the Life Atlanta, Inc., 346 Auburn Ave., Suite 126, Atlanta, GA 30312.
5. Email all inquiries to vending@inthelifeatl.com

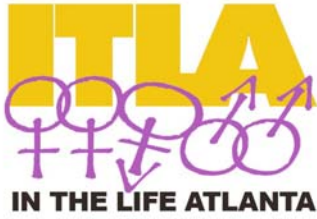
VENDING GUIDELINES

1. Vendors are prohibited from selling alcoholic beverages or bringing glass bottles/containers onto the celebration site(s) or its surroundings. Vendors shall not display, offer for view or sell any illegal or contraband items. The laws of the State of Georgia and local ordinances of the City of Atlanta and Fulton County shall apply.
2. Vendors are prohibited from selling any memorabilia (T-shirts, buttons, posters, banners, etc.), on the celebration site(s) or its surroundings which reference ITLA, or Black Gay Pride without a written agreement with ITLA, Inc. for the collaborative sale of said merchandise.
3. All currency must be maintained and stored out of public view at all times. ITLA, Inc. assumes no responsibility or liability for any Vendor's lost and/or stolen currency.
4. Vendors are responsible to secure storage facilities for their merchandise. ITLA, Inc. shall provide no security for installations left overnight. ITLA, Inc. assumes no responsibility or liability for any Vendor's lost and/or stolen merchandise.
5. Vendors are responsible for cleaning the space allotted to them and transporting debris to the appropriate receptacles provided at the vending site.

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6. Non-profit Vendors must submit proof of non-profit 501(c)3 status or fiscal agent representative with their application to obtain non-profit rates. Applications submitted without such proof will be treated as a for profit entity.
7. Electric and phone service must be arranged through the hotel directly. Please request contact information as needed.
8. ITLA, Inc. shall assign all Vendor spaces upon receipt of a fully executed Vendor Application Form with all necessary documentation required, if any, and applicable fees. A \$35.00 fee will be charged for all checks that are returned to ITLA for any reason.
9. Applications received after August 2, 2010 will be considered only if space is available and will be assessed a \$120.00 late processing fee.
10. Vending cancellations must be submitted in writing via mail or email by 11:59 pm, August 2, 2010. A \$30.00 processing fee shall be assessed against all such requests. No refund requests shall be honored after midnight August 3, 2010.
11. Vendors understand that ITLA has no control over weather, acts of God, acts of terrorism, governmental intervention, or any other cause that may prevent, and or interrupt the celebration weekend.
12. Vendors shall hold ITLA, its assignees, Loews Hotel Atlanta, Loews Hotels, any ITLA guest properties, and all persons acting under its authority, harmless for any losses that could arise because of such event.
13. ITLA, Inc. reserves the right to revise these guidelines without prior written consent and/or notification.
14. No part of this agreement may be changed in any way or altered without the written, signed permission of ITLA, Inc.
15. Vendor shall indemnify and hold harmless ITLA, its assignees, The Loews Hotel Atlanta, Loews Hotels any ITLA guest properties, all persons acting under its authority, and servicing agents from all liability (damage or accident) which might ensue from any cause resulting or connected with transportation, placing, removal or display of exhibits.

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You may email this completed form to vending@inthelifeatl.com or mail to In the Life Atlanta, 346 Auburn Ave., Suite 126, Atlanta, GA 30312. All payments must be received by August 2, 2010.

COMPANY/ORGANIZATION _____

LAST NAME _____

FIRST NAME _____

POSITION _____

EMAIL ADDRESS _____

WEBSITE _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

PHONE _____

FAX _____

VENDING SPACE SPECIFICATION (Please check all that apply)

Requested Vending Dates

- FRIDAY, SEPTEMBER 3, 2010
- SATURDAY, SEPTEMBER 4, 2010
- SUNDAY, SEPTEMBER 5, 2010

Organization Type

- Non-Profit Organization
- Profit Business/ Organization

Daily Rate	3 Date Rate
\$75.00	\$210.00
\$175.00	\$425.00

Special Requirements

- Space only, no table or chairs
- Information only, no table needed
- Special Load In Required

Payment Information

TOTAL DUE: _____

TOTAL PAID: _____

SIGNATURE

The undersigned represent that they are authorized to sign and enter into this agreement on behalf of the referenced group, organization or individual. By signing below, Vendor acknowledges that they have read, understand and agree to abide by the ITLA Vendor Agreement and the ITLA Vendor Guidelines detailed above. Vendor further acknowledges that they enter into this agreement freely, voluntarily and absent of duress.

CLIENT SIGNATURE _____

DATE _____